



Exhibition Introduction

Exhibition Name	Shanghai Asia Logistics Expo
Exhibition	July 8-10, 2025
Date	
Exhibition	9:00 AM -5:00 PM (Last day open until 3:00 pm)
Schedule	
Exhibition Site	China、National Exhibition and Convention Center(Shanghai)"NECC(Shanghai)"
Exhibition Area	30000 Square Meters
Number of Exhibitors	650+ Exhibitors
Number of Audience	18500 Spectators
Scope of Exhibits	The logistics industry chain covers logistics services, logistics real estate/parks, air freight, road/rail transportation, port/shipping logistics, fresh supply chain/cold chain logistics, smart logistics /IT information systems, logistics equipment and special vehicles. Four Characteristic Exhibition Zones: Air Cargo Exhibition Zone: Airports, airlines, freight forwarders, airport bonded areas, freight centers/terminal operators, air freight brokers/general sales agents, air cargo logistics systems, express delivery/parcel delivery, transshipment, warehousing, freight loading and unloading companies. Container and Multimodal Transport Exhibition Zone: Third-party logistics and freight forwarding ports, rail freight, multimodal transport operators, airlines and freight, related logistics parks, related logistics technology equipment and service providers, dry ports/inland multimodal transport hubs, rail containers, shipping companies, road transportation, related financial industries. Cross-border Logistics and Supply Chain Exhibition Zone: International small packets, national post, cross-border e-commerce logistics and overseas warehouse, break bulk and special logistics, container service, cross-border payment and financial services, logistics software and information platform, foreign trade factory, cross-border e-commerce logistics equipment, technology, management, services, etc.

Target Audience	Engineering procurement, construction, energy, petrochemical rubber and plastic, automobile manufacturing, shipbuilding, machinery and equipment manufacturing, home building materials, electronic appliances, food and beverage, footwear and clothing fast-moving consumer goods, biomedicine, supermarket chains, e-commerce retail, tobacco enterprises, commercial circulation, logistics service providers, relevant associations, universities, research institutions, media
Fee	Foreign companies (Minimum 9 square meters)
	USD 280 per square meter
	*All exhibitors are required to participate in the media combination service, which costs USD 200.
Concurrent	1、2025 International Logistics and Supply Chain Industry Development Summit Forum
Events	2、2025 Global Cross border E-commerce Supply Chain and Overseas Warehouse Conference
	3、New opportunities for global logistics development under the international situation
	4 Shanghai International Smart Logistics Equipment and Logistics Informatization
	Development Summit Forum
	5、International Forum on Trends in Air Cargo Logistics Development
	6、New logistics opportunities between China and Russia
	7、International Pavilion Logistics Information Matchmaking Conference/Forum
	8、Global Logistics Resource Customer Matchmaking Conference
	9、Market Outlook and Customer Matchmaking Meeting for China Europe Railway Express
	10、International Container Multimodal Transport and Bulk Cargo Industry Development
	Forum
Admission	The exhibition is only open to industry professionals. Individuals under the age of 18 are
Qualification	not allowed to enter.
Organizer	Inverman Exhibition Group European Federation of Logistics Entrepreneurs
	Asian Logistics Entrepreneurs Alliance
	Shanghai Cross border Logistics and Supply Chain Industry Association
	Inverman Exhibition (Shanghai) Co., Ltd Asia vast (Shanghai) Exhibition Co., Ltd
Chinese Media	Xinhuanet、People's Daily Online、Baidu、Google、Today's Headlines、WeChat、
Promotion	microblogging、Tiktok、Twitter、X、Facebook、Tencent、Subway and high-speed rail
	advertisements、Email marketing platform、SMS push platform、China shipping gazette、
	China Logistics Times, Intelligent manufacturing, Logistics&Material Handling, SHIPPING
	EXCHANGE BULLETIN、《China Ocean Shipping》、《China Storage & Transport》、《Railway
	purchasing and logistics) More than 100 mass media and industry media outlets are
<u> </u>	conducting comprehensive promotion!
International	Cargo Airports & Airline Services Air cargo News IDX
Media	Cargo Trends Air Cargo Update Intermodal
Promotion	Daily Cargo Asia Cargo News Kargo Haber
	FreightWeek Air Cargo Week Logistix India
NL -1	HCB monthly Bulk Distributor Railway Gazette International
National	Belt and Road Pavilion Singapore Pavilion Malaysia Pavilion
Pavilions and	China-Europe Pavilion Vietnam Pavilion Korean Pavilion
Industry	Saudi Arabia Pavilion Russian Pavilion

Organizations

Brand	The exhibition attracts numerous brand enterprises:
Exhibitors	Logistics services: DHL、FedEx、UPS、EGT Express、JD、SF Express、YTO、Sinotrans、
	JSC UTLC ERA、58suyun、EGT······
	Port/Shipping Logistics: COSCO、WOSUN LOGISTICS、fesco、A2 Express、Port de
	Barcelona、HYTRANS 、Ports of Spain、Hamburg、YKP…
	Air cargo: Southem、China Eastern Airlines Logistics、utlink、MIGO、Cargolux、ACEX 、
	BOEING Singapore Airlines
	Highway and railway transportation: RTSB、DB Cargo、CD Cargo、JSC、Railway Express、
	Railway Container、Pacific、SIGIS SIA、Rail Cargo Group、CRL、SJ、UTLC、Eurasia Good
	Smart Logistics/IT Information System: G7、Baidu Maps、CMST、JimiloT、Transfar、
	LEADOR、CTM、Sinoiov、SAMSUNG SDS、project 44
	Logistics, real estate, warehousing park: Blogis、Skyport、VX、First Priority、Mapletree、
	Colliers、CLIP、Colliers
	Logistics equipment and vehicles: Zhongding Integration's, Ruyi, Vita-Wheel, Jingxing
	Storage Equipment、Honeywell、Ina、Zoneyung、Tycon、SIEMENS、ZEBRA、CORTP
Exhibition	Step 1: Get to know the information of Shanghai Asia Logistics Expo and request exhibition
Process	materials
	Step 2: Submit the exhibition application form
	Step 3: Pay the booth fee
	Step 4: Confirm the booth with the organizer
	Step 5: Successful participation, the organizer will provide exhibitors with various
Exhibition	exhibition materials on a regular basis
Contact	Shanghai Asia Logistics Expo Organizing Committee Inverman Exhibition (Shanghai) Co., Ltd
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